

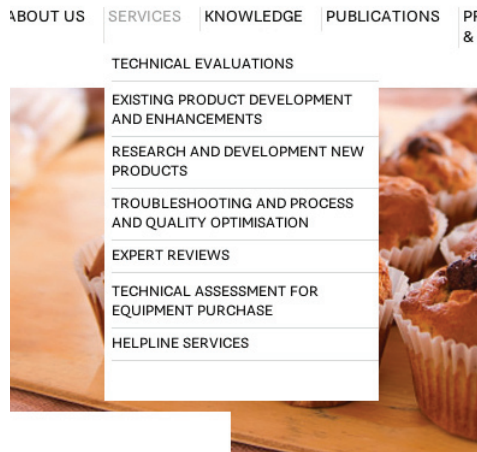
Above: The new BakeTran website and brand

*"..The final design expertly captured the business ethos of BakeTran and its activities, the design far exceeded our expectations and from concept to completion it was a pleasure to work with such a professional and friendly team..."*

Stanley Cauvain - Managing Director

**Client:** BakeTran  
**Sector:** Food

**austin**  
marketing



**Overview:**

BakeTran is recognised as one of the leading Baking Consultancy practices operating in a highly specialised Global market. The company wanted to revisit their internet presence and give their very technical copy a more human feel.

**Services provided:**

- Web Design
- Web Development
- Web hosting
- Website optimisation
- Ongoing management

**Project included:**

- Provide general marketing support and advice
- Redesign the company branding
- Design and produce a new Content Managed website
- Advise on web content and produce copy
- Provide images for the website