



Top: Monad's new brand on business cards
Above: The new Monad website
Right: Product photography

Client: Monad
Sector: Precision Engineering

austin
marketing



Overview
 Monad is a family owned CNC precision engineering business located in the South West of London. The company produce high quality machined components for the defence, aerospace and automotive markets. The company wanted to revisit all of their marketing collateral to enable them to actively promote the business in new customer sectors.

- Services provided:**
- Graphic Design
 - Web Design
 - Web Development
 - Copy Writing
 - Photography
 - Print production
 - Web hosting
 - Ongoing website management

- Project included:**
- Redesign the company branding
 - Produce all new stationary using the new branding
 - Produce an entirely bespoke Content Managed website
 - Advise on web content and produce copy
 - Undertake photography needed for new website